



**XI Conference of Indian Meat Science
Association (IMSACON-XI) &**

**International Symposium on
“NOVEL TECHNOLOGIES AND POLICY INTERVENTIONS
FOR SUSTAINABLE MEAT VALUE CHAIN”**

14th to 16th December, 2022



Organized by

ICAR-National Research Centre on Meat

Chengicherla, Hyderabad-500092, Telangana, India



In collaboration with

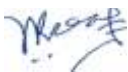


Indian Meat Science Association (IMSACON)

Dear Sponsor/ Exhibitor

ICAR-National Research Centre on Meat, Hyderabad, India is hosting the XI Conference of Indian Meat Science Association (IMSACON-XI) and International symposium during **December 14-16, 2022**. The main theme of IMSACON-XI is **“Novel technologies and policy interventions for sustainable meat value chain”**. This, 3 days of intensive technical and educational event consists of plenary sessions with keynote address by eminent scientists and experts of international repute, invited lead lectures by eminent speakers, lightning talks by leading scientists, panel discussion with regulators and line departments, and an exclusive round-table conference with entrepreneurs and industry personnel. Sustainable meat animal production to meet increasing domestic and export demand, recent developments in fresh meat and byproducts utilization, innovations in value addition to meat and recent developments in quality and safety of meat and meat products are some of the key areas going to be the focal areas of the conference.

We are pleased to invite you to participate in our unique conference and also to become official sponsors of the symposium. Our sponsor packages offer pre-defined publicity opportunities. All sponsors will be acknowledged in every upcoming announcements and in the final program. Company logo (with link) will be posted on IMSA website. Promotional material will be included in the folders of delegates. We look forward to create a landmark experience that fosters innovation, enthusiasm and progress for meat science, meat scientists and the meat industry.



(A.R. Sen)
Convener, IMSACON - XI



BENEFITS AND ADVANTAGES

- Scope of boosting marketing prospects, opportunities and partnerships
- Spotlight of your company logo in our IMSACON- XI website and souvenir
- Promotion of high quality information of your company/products/ services by linking through NRC Meat and Meat science disciplines of various Universities across the nation
- Interaction with internationally prominent professionals from both Academia / Industries helps in updating the awareness at interactive sessions
- Share your enthusiasm in promoting your company and ideas with renowned scientists, research scholars and allied companies
- Worldwide networking: In transferring and exchanging concepts and novel ideas
- Conference brings together meat researchers, academicians, business tycoons, industrialists and policy makers.

SPONSORSHIP CATEGORIES

PLATINUM SPONSOR

₹
5,00,000

Services include

- 6m² (3x2) Exhibition space
- Permanent reference as the main sponsor in all marketing materials of IMSACON
- Reference as a Sponsor on “Sponsors’ Board on-site”
- One A4 color advertisement in the souvenir
- Free registrations for 4 delegates

GOLD SPONSOR

₹
3,00,000

Services include

- 6m² (3x2) Exhibition space
- Reference as a Sponsor on Sponsors’ Board on-site
- One A4 color advertisement in the souvenir
- Free registrations for 3 delegates

SILVER SPONSOR

₹
2,00,000

Services include

- Reference as a Sponsor on Sponsors’ Board on-site
- One A4 color advertisement in the souvenir
- Free registrations for 2 delegates

BRONZE SPONSOR

₹
1,00,000

Services include

- One A4 color advertisement in the souvenir
- Free registrations for 1 delegate

POSTER AWARD

₹
50,000

This sponsorship financially reward the best posters selected by the Scientific Committee.

PROMOTIONAL INSERT IN CONFERENCE PARTICIPANTS BAGS

₹
50,000

Number of copies of items to be provided: 500

PLENARY LECTURES

₹
25,000

Possibility to make significant contribution to the costs of a plenary lecture (travel & accommodation)

OTHER SPONSORSHIP OPTIONS

If your company is interested in the following sponsorship options, please contact the secretariat for further details and costs.

- Venue Lunches
- Coffee-Breaks
- Dinner
- Bags, Pens and Notebooks
- Cultural Programme
- Badges & Lanyards

MODE OF PAYMENT

All payments may be made through online bank transfer/ Demand Draft / payers cheque in favor of IMSACON-XI.

Current Account No. 41214672657

State Bank of India (SBI), Peerzadiguda branch, Uppal, Hyderabad

IFSC: SBIN0012664.

Payment details to be mailed to imsaconhyd@gmail.com.



SPONSORSHIP BOOKING FORM

Our company would like to sponsor item _____ of the listed Sponsorship Categories, and a crossed cheque / DD in name of "IMSACON-XI" payable at Hyderabad for the sum of INR _____ is enclosed.

Online payment details: Transaction ID :

Paid on :

Name : (Prof. / Dr / Mr / Ms) _____

Company : _____ Position: _____

Address : _____

Tel: _____

Email: _____

Signature : _____ Date : _____

SPONSOR ITEMS DESCRIPTION

<input type="checkbox"/>	Platinum Sponsor	INR 5,00,000
<input type="checkbox"/>	Gold Sponsor	INR 3,00,000
<input type="checkbox"/>	Silver Sponsor	INR 2,00,000
<input type="checkbox"/>	Bronze Sponsor	INR 1,00,000
<input type="checkbox"/>	Promotional Inserts	INR 50,000
<input type="checkbox"/>	Poster Award	INR 50,000

PRINTED ADVERTISEMENT (SOUVENIR)

<input type="checkbox"/>	Back cover page	INR 1,00,000
<input type="checkbox"/>	Front inner page	INR 50,000
<input type="checkbox"/>	Back inner page	INR 50,000
<input type="checkbox"/>	Insert	INR 10,000

We are aware of and agree to the financial and administrative conditions as specified in the Conference Official Sponsorship and Exhibition Brochure.

DATE: ____/____/____ SIGNATURE: _____

IMSACON SECRETARIAT

Dr. A.R.Sen

Convenor, IMSACON-XI

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